


WHDH Boston (WHDH)			
By Broadcast Month	Spots	Rate	
Oct. 2012	70	\$106,150.00	
Grand Total:	70	\$106,150.00	

Contract #	48467	Date Entered	09/27/12
Schedule Dates	10/01/12-10/07/12	Last Modified	09/27/12
Advertiser	SCOTT BROWN FOR US SENATE-REPUBLICAN (2E	Entered By	Krista Gordon
Agency	Multi Media Services Corp (2430)	CO-OP	No
Product	POLITICAL CANDIDATE (1051)	Headline #	
Brand	Est 5191 10/1-10/7 ADD SCHED (27970)	Demo	
Salesperson	Shiebler, Charles (1011)	Order Type	Normal
Sales Office	WHDH	Package Deal	
Buyer Name	/	Commission %	15.00
Phone/Fax		Commission	\$15,922.50
CPE	5191	Net Total	\$90,227.50
Account Types	Local/Political Candidate Agency	Sales Tax	
Billing Type	Standard		
Comments			



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	10A- Today Show	1	1	1	1	1	1			5	\$750.00	\$3,750.00	WHDH Boston (WHDH)		9/27/12
2.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	12P- 7 News at Noon	2	X	X	X	X	X			2	\$900.00	\$1,800.00	WHDH Boston (WHDH)		9/27/12
3.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	12:30P- 7 News at Noon	3	X	X	X	X	X			3	\$900.00	\$2,700.00	WHDH Boston (WHDH)		9/27/12
4.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	12:57P- Days of our Lives	1	1	1	1	1	1			5	\$800.00	\$4,000.00	WHDH Boston (WHDH)		9/27/12
5.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	2P- DOCTORS	3	X	X	X	X	X			5	\$500.00	\$2,500.00	WHDH Boston (WHDH)		9/27/12
6.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	3P- Family Feud	2	X	X	X	X	X			3	\$500.00	\$1,500.00	WHDH Boston (WHDH)		9/27/12
7.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	3:30P- Family Feud	2	X	X	X	X	X			2	\$500.00	\$1,000.00	WHDH Boston (WHDH)		9/27/12
8.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	4:59P- 7 News at 5	1	1	1	1	1	1			5	\$1,500.00	\$7,500.00	WHDH Boston (WHDH)		9/27/12
9.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	5:29P- 7 News at 5	1	1	1	1	1	1			5	\$1,600.00	\$8,000.00	WHDH Boston (WHDH)		9/27/12
10.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	5:58P- 7 News at 6	1	1	1	1	1	1			5	\$2,000.00	\$10,000.00	WHDH Boston (WHDH)		9/27/12
11.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	10:59P- 7 News at 11 PM	1	1	1	1	1	1			5	\$2,500.00	\$12,500.00	WHDH Boston (WHDH)		9/27/12
12.0	Normal Line / SPOT	10/01/12-10/05/12	4	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	1	1	1	1	1	1			5	\$700.00	\$3,500.00	WHDH Boston (WHDH)		9/27/12

Accepted Agency/Advertiser:				Date:	Accepted Station:				Date:	Comments:			

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

Contract # 48467

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

10/01/12-10/07/12

SCOTT BROWN FOR US SENATE-REPUBLICAN (2430)

Multi Media Services Corp (2430)

POLITICAL CANDIDATE (1051)

Est 5191 10/1-10/7 ADD SCHED (27970)

Shiebler, Charles (1011)

WHDH

/

5191

Local/Political Candidate Agency
Standard

09/27/12

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

09/27/12

Last Modified

Krista Gordon

No

Normal

15.00

\$15,922.50

\$90,227.50

WHDH Boston (WHDH)

By Broadcast Month Spots Rate

Oct. 2012 70 \$106,150.00

Grand Total: 70 \$106,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	12:37A- LATE NIGHT WITH JIMMY FALLON	1	1	1	1	1	1			5	\$300.00	\$4,500.00	WHDH Boston (WHDH)		9/27/12
14.0	Normal Line / SPOT	10/01/12-10/05/12	4	:30	4:30A- 7 News at 4:30 AM	1	1	1	1	1	1			5	\$100.00	\$500.00	WHDH Boston (WHDH)		9/27/12
15.0	Normal Line / SPOT	10/01/12-10/01/12	3	:30	7:57P- THE VOICE	1	X							1	\$15,000.00	\$15,000.00	WHDH Boston (WHDH)		9/27/12
16.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	7:57P- 30 Rock	1				X				1	\$3,500.00	\$3,500.00	WHDH Boston (WHDH)		9/27/12
17.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	10P- ROCK CENTER WITH BRIAN WILLIAMS	1				X				1	\$4,000.00	\$4,000.00	WHDH Boston (WHDH)		9/27/12
18.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	7:57P- WHO DO YOU THINK YOU ARE?	1				X				1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		9/27/12
19.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	9P- GRIMM	1				X				1	\$4,000.00	\$4,000.00	WHDH Boston (WHDH)		9/27/12
20.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	5:58A- 7 News Today in New England	2						X		2	\$200.00	\$400.00	WHDH Boston (WHDH)		9/27/12
21.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	7:28P- NOTRE DAME FOOTBALL	1						X		1	\$4,000.00	\$4,000.00	WHDH Boston (WHDH)		9/27/12
22.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	10:27A- Meet the Press	1							X	1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		9/27/12
23.0	Normal Line / SPOT	10/01/12-10/01/12	3	:30	7P- SENATORIAL DEBATE	1	X							1	\$7,500.00	\$7,500.00	WHDH Boston (WHDH)		9/27/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.